

Connected Campus 2-Day Workshop

Building Culture-First Schools That Thrive

A powerful, two-day leadership experience designed to help school teams strengthen Tier 1 culture, implement restorative systems, and lead with clarity and confidence.

Location

Marina Conference Center
San Diego, CA

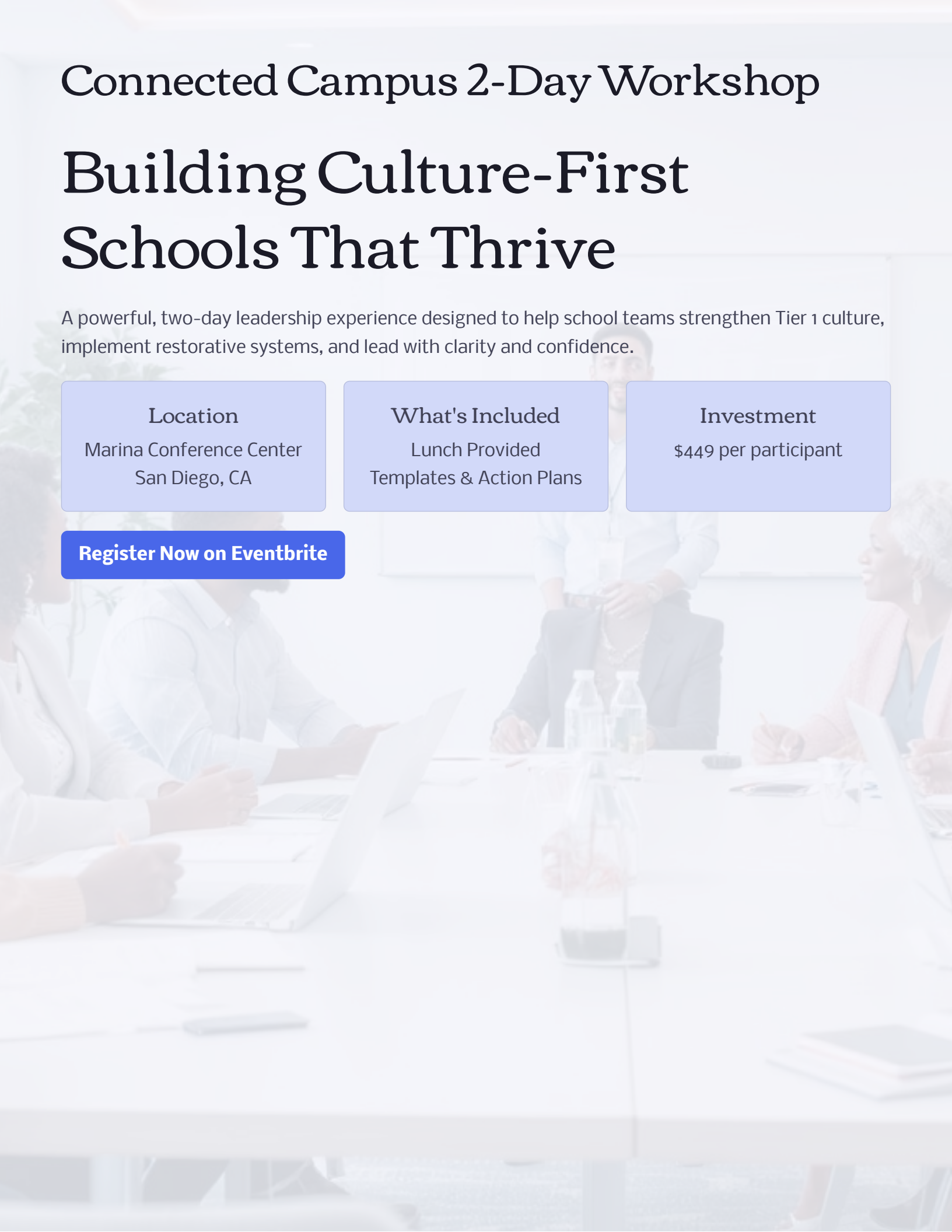
What's Included

Lunch Provided
Templates & Action Plans

Investment

\$449 per participant

[Register Now on Eventbrite](#)



About Jacob Launder



Jacob Launder is the **2025 CASC Administrator of the Year** and creator of the [Connected Campus Framework](#). As a Principal on Special Assignment for La Mesa - Spring Valley School District and lead consultant for Jacob Launder Consulting LLC, he has helped schools across California achieve remarkable transformations.

Under his leadership, schools have reduced discipline referrals by 60%, significantly increased measures of student belonging, and built sustainable systems where both staff and students thrive. His approach combines research-based practices with practical implementation strategies that work in real school contexts.

Jacob's work is grounded in the belief that every school can become a place where culture is intentional, systems are clear, and leaders are empowered to do their best work. He brings both the credibility of current practice and the expertise of consulting with dozens of schools across diverse contexts.

His presentations are known for being engaging, practical, and immediately applicable. Participants consistently report that his workshops provide the perfect balance of inspiration and concrete tools – leaving them motivated and equipped to create change.

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Why Attend?

Every thriving school starts with strong systems, shared leadership, and a culture built on relationships. The **Connected Campus 2-Day Workshop** brings administrators, counselors, and teacher leaders together to design those systems – turning culture from an idea into a repeatable, measurable practice.

Whether you lead a single campus or support an entire district, you'll leave with the tools and action plans to make Tier 1 culture work visible and sustainable. This isn't just professional development – it's a transformative experience that equips you with concrete strategies you can implement immediately.

In an era where educator burnout and student disconnection are at all-time highs, the need for intentional culture-building has never been more critical. Schools that invest in their foundational systems see measurable improvements in student behavior, staff retention, and overall campus climate. This workshop provides the roadmap to create those lasting changes.

You'll engage with research-based frameworks, collaborate with peers facing similar challenges, and leave with customized action plans tailored to your unique campus context. The two-day format allows for deep learning, meaningful reflection, and the time needed to truly design sustainable systems.



Who Should Attend

This workshop is ideal for teams attending *together* – learning, planning, and designing next steps as a unified leadership group. When entire leadership teams participate, the shared experience creates alignment, common language, and collective ownership of culture-building initiatives.



Site & District Administrators

Principals, assistant principals, and central office leaders responsible for setting vision and driving systemic change across campuses.



School Counselors & Wellness Teams

Counselors, social workers, and wellness coordinators who support student social-emotional development and intervention systems.



Teacher Leaders & Culture Coordinators

Department chairs, grade-level leads, and teachers championing positive culture initiatives within their schools.



MTSS, PBIS & Restorative Practice Teams

Leadership teams focused on Multi-Tiered Systems of Support, Positive Behavioral Interventions and Supports, or restorative justice frameworks.

Research consistently shows that professional learning is most effective when site-based teams learn together and have dedicated time to plan for implementation. By attending as a team, you'll be able to have real-time conversations about how these strategies will work in your specific context, anticipate challenges, and design solutions collaboratively.

What You'll Learn

Across two immersive days, participants will engage in practical learning, thoughtful reflection, and collaborative design. This isn't a sit-and-get workshop – it's an active, hands-on experience where you'll build the systems your campus needs.



Build a Tier 1 Culture System

Learn structures that embed belonging, connection, and predictable norms school-wide. You'll explore the Connected Campus Framework and discover how to create consistent, visible systems that make culture tangible rather than abstract.

- Design rituals and routines that build community
- Create predictable structures for student connection
- Establish norms that promote psychological safety
- Develop recognition systems that reinforce values



Design Effective Discipline & Intervention Systems

Create fair, restorative, and data-driven processes that support every student. Move beyond punitive approaches to build systems that teach, repair harm, and maintain high expectations while preserving dignity.

- Align consequences with restorative principles
- Build intervention ladders that are clear and consistent
- Use data to identify patterns and prevent escalation
- Design communication protocols for families and staff



Develop Leadership Practices that Empower Teams

Strengthen habits of communication, delegation, and system design that free you to lead. Learn how to distribute leadership effectively, build trust through transparent systems, and create sustainability.

- Establish decision-making frameworks for your team
- Create communication rhythms that build trust
- Develop delegation strategies that empower others
- Design systems that outlast individual leaders

 **Team Action Plan Builds:** Each day concludes with a guided Team Action Plan session, ensuring ideas become concrete commitments ready to implement Monday morning. You'll leave with customized plans, not just inspiration.

Workshop Flow

The two-day structure is intentionally designed to build knowledge progressively while providing ample time for application and planning. Each session balances learning with doing – you'll never sit for long without the opportunity to apply what you're learning to your own context.

Day 1 – Culture & Systems Foundations

01

The Connected Campus Framework

Introduction to the research-based model for building culture-first schools

02

Understanding Tier 1 Culture Builders

Deep dive into universal strategies that impact every student and staff member

03

Leadership Habits & High-Trust Teams

Building the foundation for sustainable change through intentional leadership practices

04

Team Action Plan Design #1

Collaborative planning session to design your culture implementation roadmap

Day 2 – Restorative Systems & Leadership Implementation

01

Aligning Discipline & Intervention Systems

Creating fair, restorative approaches that maintain high expectations and dignity

02

Communication Structures for Sustainability

Building transparent systems that keep stakeholders informed and engaged

03

Reflection & Recommitment to Core Values

Anchoring your work in purpose and preparing for inevitable challenges

04

Team Action Plan Design #2

Finalizing your comprehensive implementation plan with clear next steps

You'll leave with clear next steps, shared language, and the tools to continue the work across your school or district. The action plans you create aren't theoretical exercises – they're practical documents you'll use to guide your work in the weeks and months ahead.

What's Included with Your Registration

Your registration fee covers everything you need for a comprehensive learning experience. We've thought through every detail so you can focus on learning, collaborating, and planning.



Two Full Days of Interactive Learning

9:00 AM - 3:00 PM each day, with a carefully designed agenda that balances presentation, discussion, and collaborative work time.



Lunch and Refreshments

Enjoy catered lunch both days plus morning coffee and afternoon snacks. Dietary restrictions can be accommodated with advance notice.



Printed and Digital Workshop Materials

Receive a comprehensive participant workbook in both print and digital formats, allowing you to take notes and access resources long after the workshop ends.



Exclusive Connected Campus Templates & Action Plans

Access to customizable templates, planning tools, and implementation resources you can immediately use with your team. These are the same tools used by successful schools across California.



Certificate of Completion

Receive official documentation of your 12 hours of professional learning, suitable for credentialing requirements and professional growth records.

Beyond the tangible materials, you'll also gain access to a network of like-minded educators committed to culture-first leadership. The relationships and connections you build during these two days often become lasting professional partnerships.

Investment & Registration

Registration includes all sessions, materials, and lunch both days. This comprehensive professional learning experience represents exceptional value when you consider the depth of content, quality of resources, and practical application time included.

Many districts find that sending a team of 4-6 leaders creates the most impact, as it ensures multiple perspectives are represented and the work can be distributed upon return to campus. Teams that learn together implement faster and with greater fidelity.

Seats are limited to maintain a collaborative, interactive experience. We intentionally keep group sizes manageable so every participant has opportunities for meaningful discussion, personalized feedback, and deep engagement with the content. Early registration is strongly encouraged.

Teams are encouraged to register together to maximize collaborative planning time and ensure shared understanding of the frameworks and tools. Consider bringing your administrative team, counselors, and key teacher leaders for the greatest impact.

\$449

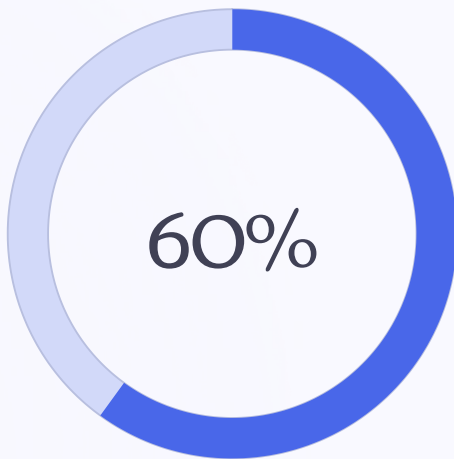
Per Participant

All-inclusive registration for both days

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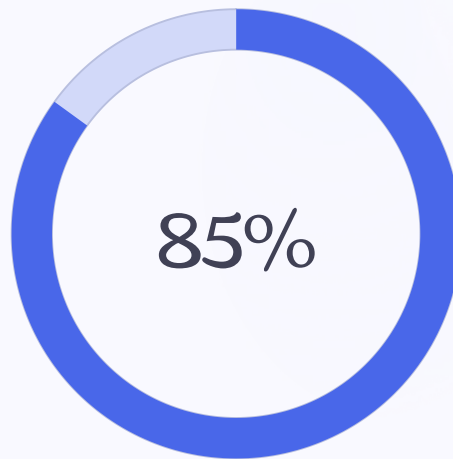
The Impact of Connected Campus

Schools implementing the Connected Campus Framework are seeing transformative results across multiple indicators of success. These outcomes aren't hypothetical – they're real data from real schools that have committed to culture-first leadership.



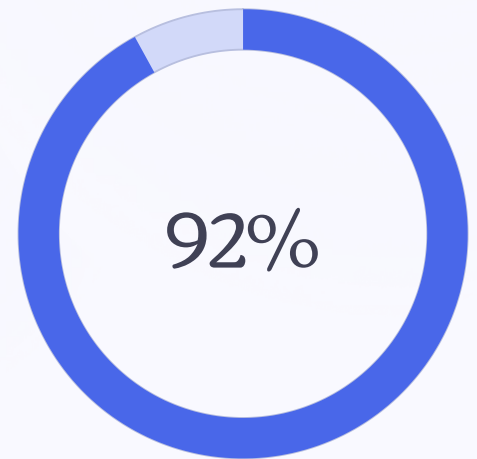
Reduction in Discipline Referrals

Schools report significant decreases in office referrals when Tier 1 systems are implemented with fidelity



Staff Report Improved Climate

Teachers and staff members indicate higher satisfaction with school culture and working conditions



Student Sense of Belonging

Students report feeling more connected to their school community and having stronger relationships with adults

What makes these results sustainable is that they're built on systems, not individual heroics. When culture is embedded in repeatable practices and clear structures, it doesn't depend on a single person's energy or presence. The work becomes institutional, not individual.

Schools also report unexpected benefits: improved staff retention, stronger family engagement, increased student attendance, and more cohesive leadership teams. When you invest in culture, the returns compound across every aspect of school operations.

Perhaps most importantly, educators report feeling more effective and less burned out. By creating clear systems and distributing leadership, principals and administrators find they have more capacity to be instructional leaders rather than crisis managers. The work becomes more sustainable and more fulfilling.

Ready to Build Your Connected Campus?

Your campus deserves a culture that thrives

Join educators and leaders across California for two days of collaboration, clarity, and action. This is your opportunity to step away from the daily urgency of school operations and invest focused time in building the systems that will transform your campus culture.

The schools that are thriving right now aren't lucky – they're intentional. They've invested in building clear systems, empowering their teams, and creating cultures where both students and staff want to be. That can be your school too.

Don't wait for culture to happen by accident. Take control of your school's climate by designing the systems that make excellence inevitable. The Connected Campus Framework provides the roadmap – this workshop gives you the time, tools, and team to make it happen.



Save Your Spot

March 11-12, 2026 in San
Diego



Bring Your Team

Maximum impact when
leaders learn together



Transform Your School

Leave with actionable plans
ready to implement

[Register Today on Eventbrite](#)

[Questions? Contact Jacob](#)

Let's build it together.